



GEORGIA CHILD CARE ASSOCIATION

Georgia Child Care Association

"Protecting Georgia's Children and the Businesses that Care For Them"

GCCA 2010 Associate Partner Program

The Georgia Child Care Association is pleased to announce the new 2010 Associate Partner Program. We seek strategic vendors partners that will provide benefits to our membership, offer quality services and products and believe in the best for Georgia's children. We invite you to join GCCA. We believe in creating a win-win relationship and look forward to working with you in 2010.



Diamond Level Partner: \$5000 contribution

Everything listed below PLUS:

- ◇ Prominent logo display on our homepage of the new website with link to your site
- ◇ Second logo on our website sponsor page with description of services and discounts
- ◇ 1/2 page advertisement in Rhyme & Reason quarterly newsletter
- ◇ Six (6) Constant Contact Emails featuring your company logo including two (2) emails to all centers in Georgia



Platinum Level Partner: \$2500 contribution

Everything listed below PLUS:

- ◇ To the extent possible, the ability to address members and speak as an industry expert at one of our regional meetings or conference.
- ◇ 1/4 page advertisement in Rhyme and Reason quarterly newsletter
- ◇ Three (3) Constant Contact Emails featuring your company logo including one (1) email to all centers in Georgia.



Gold Level Partner: \$1200 contribution

Everything listed below PLUS:

- ◇ Additional Constant Contacts allowing sponsor to write an article about their industry and service**where the author would be an expert on a topic that is pertinent. If preferred, GCCA will write a highlight and feature of our partner.
- ◇ Highly visible logo featured on our new website homepage with link to their website.
- ◇ Ability to provide coupons, brochures or other company information at 5 regional or other GCCA meetings (not including conventions).
- ◇ 10% discount off newsletters on display advertising and convention rates.



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Silver Level Partner: \$475 contribution

Everything listed below PLUS:

- ◇ Highly visible logo on our new website with a link to your website.
- ◇ Logo displayed in one (1) Constant Contact Email Blast to membership with phone number.
- ◇ Ability to provide coupons and brochures to members and potential members at three (3) regional meetings (your choice).
- ◇ 10% discount off newsletter display advertising and convention rate.



Bronze Level Partner: \$199 contribution

- ◇ Highly visible logo on our new website
- ◇ Ability to provide discounts and advertise that discount on our site to our membership to increase response.
- ◇ Ability to provide coupons, brochures to membership to be included in packets for membership.
- ◇ Business listing by category distributed to members statewide
- ◇ Partners will receive a list of all centers, including center name, contact information address, and phone number.



Ala Cart Benefits:

Newsletter Marketing:

Buy advertisement in all 4 issues of Rhyme & Reason quarterly newsletter and receive 20% discount.

2010 Rhyme & Reason Ad Rates

Business Card Size—\$75; ¼ Page—\$150

½ Page—\$250; Full Page—\$400

Distribution Dates

Spring Issue—March 2010

Summer Issue—June 2010

Fall Issue—September 2010

Winter Issue—December 2010

Email Marketing:

Reach over 1200 centers bi-monthly.

Partners can buy advertisement for Constant Contact Email Blasts.

2010 Email Blasts Rates

\$50 per blast with a minimum of 2 blasts over 12 months.

Blast Pack—5 Blasts for \$200—Save \$50

Price includes: Your company logo and 2 lines—including phone number and brief offering OR 4-5 lines of copy.

FRONT PAGE WEB AD

\$200 MONTHLY RATE—LIMITED!!!



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To Join GCCA, simply fill out the form below and return with payment or payment information.

2010 Associate Partner Program Membership Application

Center:

Address:

City/ST/: Zip

Phone: FAX:

Email:

Product Code:

The Georgia Child Care Association offers "Associate Membership" to those companies supplying products and / or services to the child care industry in Georgia and wishing to support this industry. The Board of Directors of the Georgia Child Care Association reserves the right to cancel any Associate Member membership if (3) written member complaints are received concerning a particular product or service.

Product Codes:

- | | | | |
|---------------------|----------------------------|----------------------------|-------------------------|
| 01 Construction | 11 Program Speaker | 21 Business Equipment | 31 Landscaping |
| 02 Educational Aids | 12 Playground Equipment | 22 Office Supplies | 32 Carpets & Rugs |
| 03 Photography | 13 Insurance | 23 Sign Providers | 33 Toys |
| 04 Food Provider | 14 Certified Public Acctg. | 24 Cleaning Chemicals | 34 Real Estate / Broker |
| 05 Distributor | 15 Bus Sales | 25 Computer Equipment | 33 Play Area Surface |
| 06 Toys | 16 Security Systems | 26 Computer Services | 34 Recreational |
| 07 Ground Covering | 17 Fire Extinguishers | 27 Children's Furniture | 35 Other: _____ |
| 08 Paper Supplies | 18 Financial Planners | 28 School Supplies | _____ |
| 09 Legal Counsel | 19 Printing Services | 29 Fire/Emergency Training | _____ |
| 10 Franchising | 20 Child Safety | 30 Child Immunizations | _____ |



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To Join GCCA, simply fill out the form below and return with payment or payment information.

To participate in GCCA's 2010 Associate Partner Program, simply check which category of sponsorship are joining.

Fill out the payment information below and return to GCCA • 2933 Cherokee Street • Suite 200 • Kennesaw, GA 30144 or if paying with credit card you may fax information to 770-919-9800.

Please sign me up as a 2010 GCCA Associate Partner:

I am joining as:

_____ Diamond Level Sponsor	\$5000.00
_____ Platinum Level Sponsor	\$2500.00
_____ Gold Level Sponsor	\$1200.00
_____ Silver Level Sponsor	\$475.00
_____ Bronze Level Sponsor	\$199.00

Special Discount for our members _____

PAYMENT MAY BE MADE BY CHECK OR CREDIT CARD

MAKE CHECKS PAYABLE TO GEORGIA CHILD CARE ASSOCIATION AND MAIL TO: 2933 CHEROKEE STREET SUITE 200 KENNESAW, GA 30144

CREDIT CARD PAYMENT: FILL OUT INFORMATION AND FAX TO (770) 919-9800, OR CALL THE OFFICE AT (770) 919-9600.

TYPE: _____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS

CREDIT CARD # _____ EXP. DATE _____

NAME ON CARD _____ SECURITY CODE _____

ADDRESS OF CARD _____

AMOUNT TO CHARGE TO CARD \$ _____