



GEORGIA CHILD CARE ASSOCIATION

Georgia Child Care Association

"Protecting Georgia's Children and the Businesses that Care For Them"

GCCA 2011 Associate Partner Program

The Georgia Child Care Association is pleased to announce the 2011 Associate Partner Program. We seek strategic vendors partners that will provide benefits to our membership, offer quality services and products and believe in the best for Georgia's children. We invite you to join GCCA. We believe in creating a win-win relationship and look forward to working with you in 2011.



Gold Level Partner

Prominent business listing on GCCA website with services and discounts with logo and link to website. Links to own page in our site- 12 months	\$ 500.00
Business listing to introduce products, services discounts in R/R newsletter, up to 6 lines of copy	\$ 75.00
Email newsblast ad to introduce partnership with website link	\$ 75.00
Business listing in membership packet including logo distributed statewide to all members	\$ 45.00
Ability to have up to 5 customer testimonials written on GCCA website page for references	\$ 500.00
Partners to receive CD with centers contact information including emails	\$ 300.00
Ability to provide coupons and brochures to members at 5 regional meetings	\$ 80.00
Email Newsblast ad with constants contacts 6 x annually	\$ 450.00
Vendor provided print materials to be distributed in members packets statewide	\$ 200.00
Vendor feature article in our newsblast to members	\$ 200.00
Rhyme and Reason 3- 1/4 page ads or one full page	\$ 525.00
Access to write industry expert paper for "members only " section of website.	\$ 150.00

Additionally Benefits Include:

* Owner's conference booth space for one table- one event no charge	\$ 500.00
* Speaking at a GCCA board meeting to members and board 10 minute presentation	\$ 150.00
* GCCA Home page exposure 3 months	\$ 675.00

GOLD Sponsorship	\$ 4,425.00
2011 Vendor Discount	\$ 926.00
Vendor Sponsorship	\$ 3,499.00



Silver Level Partner

Business listing on GCCA website with services and discounts with logo—12 months	\$ 125.00
Business listing to introduce products, services discounts in R/R newsletter, up to 4 lines of copy	\$ 75.00
Email newsblast ad to introduce partnership with website link	\$ 75.00
Business listing in membership packet including logo distributed statewide to all members	\$ 45.00
Ability to have up to 5 customer testimonials written on GCCA website page for references	\$ 500.00
Partners to receive CD with centers contact information including emails	\$ 300.00
Ability to provide coupons and brochures to members at three (3) regional meeting	\$ 50.00

Additionally Benefits Include:

* Email Newsblast ad with constants contacts 4 x annually	\$ 300.00
* Vendor provided print materials to be distributed in members packets statewide	\$ 200.00
* Vendor feature article in our newsblast to members	\$ 200.00
* Rhyme and Reason 1/4 page ad 1x	\$ 175.00
* Access to write industry expert paper for "members only " section of website.	\$ 150.00

Silver Sponsorship	\$ 2,195.00
2011 Vendor Discount	\$ 696.00
Vendor Sponsorship	\$ 1,499.00



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Bronze Level Partner

Business listing on GCCA website with services and discounts with logo - 12 months	\$ 125.00
Business listing to introduce products, services discounts in R/R newsletter , up to 4 lines of copy	\$ 75.00
Email newsblast ad to introduce partnership with website link	\$ 75.00
Business listing in membership packet distributed statewide to all members	\$ 30.00
Ability to have up to 3 customer testimonials written on GCCA website page for references	\$ 300.00
Partners to receive CD with centers contact information including emails	\$ 300.00
Ability to provide coupons and brochures to members at three (3) regional meetings	\$ 50.00
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Bronze Sponsorship	\$ 955.00
2011 Vendor Discount	\$ 456.00
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Vendor Sponsorship	\$ 499.00



Ala Cart Benefits

Newsletter Marketing:

Buy advertisement in all 4 issues of Rhyme & Reason quarterly newsletter and receive 20% discount.

2011 Rhyme & Reason Ad Rates

Business Card Size—\$100; ¼ Page—\$175

½ Page—\$275; Full Page—\$425

(Ad Rates are for one (1) issue;

call GCCA for multiple ad rates)

Distribution Dates

Spring Issue—March 2011

Summer Issue—June 2011

Fall Issue—September 2011

Email Marketing:

Reach over 1200 centers bi-monthly.

Partners can buy advertisement for Constant Contact Email Blasts.

2011 Email Blasts Rates

\$75 per blast with a minimum of 2 blasts over 12 months.

Blast Pack—5 Blasts for \$250—Save \$125

Price includes: Your company logo and 2 lines—including phone number and brief offering OR 4-5 lines of copy.

FRONT PAGE WEB AD

\$225 MONTHLY RATE—LIMITED!!!



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To Join GCCA, simply fill out the form below and return with payment or payment information.

2011 Associate Partner Program Membership Application

Company:

Contact:

Address:

City/
ST/:Zip

Phone: FAX:

Email:

Type of Service:

The Georgia Child Care Association offers "Vendor Partner Membership" to those companies supplying products and / or services to the child care industry in Georgia and wishing to support this industry. The Board of Directors of the Georgia Child Care Association reserves the right to cancel any Vendor Partner membership if (3) written member complaints are received concerning a particular product or service.

To participate in GCCA's 2011 Vendor Partner Program, simply check which category of sponsorship are joining.

Fill out the payment information below and return to GCCA • 5490 McGinnis Village Place • Suite 207 • Alpharetta, GA 30005 or if paying with credit card you may fax information to 770-752-4207.

Please sign me up as a 2011 GCCA Vendor Partner:

I am joining as:

- | | |
|---|-----------|
| <input type="checkbox"/> Gold Level Sponsor | \$3499.00 |
| <input type="checkbox"/> Silver Level Sponsor | \$1499.00 |
| <input type="checkbox"/> Bronze Level Sponsor | \$ 499.00 |

I will provide the following special discount for GCCA members (i.e. -discounts, special rate, etc) _____



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To Join GCCA, simply fill out the form below and return with payment or payment information.

Please provide a minimum of 1000 pieces of your marketing material to GCCA for distribution to our membership. Call the GCCA office for details.

PAYMENT MAY BE MADE BY CHECK OR CREDIT CARD

MAKE CHECKS PAYABLE TO GEORGIA CHILD CARE ASSOCIATION AND MAIL TO: 2933 CHEROKEE STREET SUITE 200 KENNESAW, GA 30144

CREDIT CARD PAYMENT: FILL OUT INFORMATION AND FAX TO (770) 919-9800, OR CALL THE OFFICE AT (770) 919-9600.

TYPE: VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD # _____ EXP. DATE _____

NAME ON CARD _____ SECURITY CODE _____

ADDRESS OF CARD _____

CITY _____ STATE _____ ZIP CODE _____

AMOUNT TO CHARGE TO CARD \$ _____

SIGNATURE _____ DATE _____